

Supporting R&D Cooperation between Europe & Latin America in the Networked and Electronic Media Sector

A key initiative supporting R&D cooperation between Europe and Latin America in the NEM field through

- *Strategic Research Agendas for cooperation,*
- *Awareness workshops in Latin America to promote cooperation opportunities,*
- *A Community of representatives from European and LatAm organisations in the NEM field,*
- *A web portal supporting R&D cooperation in the NEM field.*

About NEM



Networked and Electronic Media (NEM) is one of the European industrial initiatives, also known as European Technology Platforms, established by major key European and global stakeholders.

NEM addresses the convergence of media, communications, consumer electronics and IT as a wide opportunity for future growth, by taking advantage of generalized broadband access, increased mobility, availability of richer media formats and contents, as well as new home networks and communication platforms.

NEM research topics include:

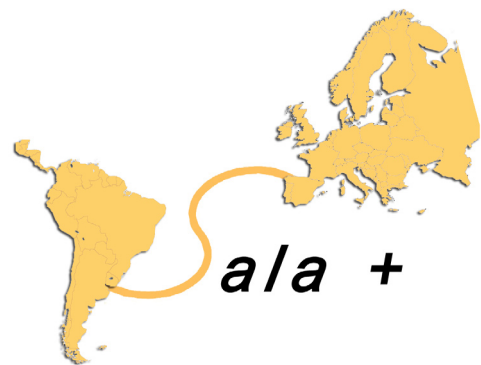
- Electronic Media Content
- NEM Enabling Technologies
- User Devices and Terminals
- New Media Delivery
- Networks & Network Services
- Distributed Media Applications

For more information, visit: www.nem-initiative.org

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European Commission
Information Society and Media





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A partnership of key players in Europe and LatAm



Mark Your Calendar!

Cooperation events on
NEM Technologies:

Lima, Peru
June 20, 2008



San José, Costa Rica
June 17 & 18, 2008



Panama
June 16, 2008



Visit the SALA+ website
for more details

Stay Tuned with SALA+

- Visit the SALA+ website
Full information about the project, plans & reports for events, etc.
- Subscribe to the SALA+ eNewsletter
Online registration from the SALA+ website
- Join the SALA+ Community
And network with peers in Europe and LatAm the NEM field

SALA+ DATA SHEET

Acronym	: SALA+
Full Name	: Support Action for a European & Latin America Strategic Cooperation on Networked Media R&D
Contract n°	: ICT-1-216861
Strategic Objective	: 1.5 Networked Media
Start date	: 01/03/2007
Duration	: 24 months
Project Coordinator	: Asociación de Empresas de Electrónica, Tecnologías de la Información y Telecomunicaciones de España (AETIC)
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